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Dyke Action Machine!

VISION, GOALS

AND VALUES:

ONE COMPANY

ACTIV

ISTS

DAM Inc.

2008 Stewardship Report

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*Putting lesbianism to work.
That's our mission.*

COMPANY OVERVIEW

Since 1991, Dyke Action Machine! and now DAM Inc. has been an industry leader in lesbian messaging, a specialized form of media critique that we virtually invented. We provide all-in-one edutainment systems that satisfy the needs of both lesbians and straights alike. While our 2008 sales were nearly nonexistent, our influence has been viral. The firm is headquartered in New York City and employs two people worldwide. DAM Inc.'s Strategic Operating Areas are: Female Defense; Precision Engagement; Intelligence/Surveillance/Reconnaissance and Lesbian Branding.



Dear DAM Inc. Stakeholders:

We live in extraordinary times. From widespread financial insecurity to escalating climate change, each day society is faced with new and often daunting challenges. Together communities and corporations are learning to become responsible global citizens as we face an uncertain future together.

Since 1991 you've known Dyke Action Machine! as a team of media watchdogs who operated from the margins of mainstream culture. Today, instead of testing the status quo, we now recognize that it's our responsibility to restructure and work from within the system. Turning Dyke Action Machine! into DAM Inc. is the first in a series of exciting changes you'll begin to notice in the days and weeks ahead.

Our new identity presents us with ground-breaking opportunities to work with lesbianism as a commodity that can be bought, sold and traded. DAM Inc. also embraces the responsibilities posed by doing business in the 21st century, investing old-school lesbian values such as worker advocacy and good stewardship in every project we undertake. While American big business practically invented the term "supersize," our corporate ethos goes one better — by always putting large, assertive lesbians front and center.

We care for precious resources by focusing on universal quality-of-life issues, encouraging our employees to become change agents at work and in the bedroom. Employees may elect to enroll with Partners for Life™ to obtain Population Offset Credits, volunteer their time at intake centers for young, fundamentalist women or invest their pensions in Third-World ecotourism.

As you get to know some of our programs, we hope you come away with a sense of DAM Inc.'s commitment to something greater than itself. We were founded more than 15 years ago when "dyke" was not even a household word. Now that we are in the forefront of Lesbian Branding and Messaging Systems, we are committed more than ever to building a company of immediate, ongoing, and lasting value. We will do everything in our power to continue to earn your trust.

Sue and Carrie
Chairwomen and CEOs
DAM Inc.

AFFIRMATION: PUTTING OUR PEOPLE FIRST

Valuing employees starts with providing a healthy and safe workplace — so all employees can be at their best, both at work and at home.

Each year over 13,500 straight male employees nationwide injure themselves on the job, usually while fantasizing about some “girl-on-girl” action between their female colleagues. These injuries are often serious enough to keep workers out for weeks at a time.

Statistics have shown that large lesbians tend to neutralize the workplace environment. Without the need to appeal to the male libido, some lesbians are less inclined to stay in shape than their straight counterparts. Whether this is in reaction to prevailing beauty norms or time-management issues, the result is the same: a far less distracting female employee.

Leadership-In-Action

Scientific studies demonstrate that most men are intimidated by large, confident women. Working with that data, senior team leaders can positively influence workplace sexual fantasies by increasing their Body Mass Index (BMI).

Employee Accountability

In a corporate culture that values productivity, alleviating the male gaze becomes everyone's responsibility.

Harm-Reduction Training

Our Human Resources Unit has created a training CD featuring retired actresses from the *Girls Gone Wild* franchise. The CD exposes the most common injuries caused by watching simulated lesbian sex. Peer-to-peer counseling has also proven highly effective in mitigating safety risks.

Joanne McCain, Team Leader
Body Mass Index (BMI): 35

It's American to make money.
It's human to rationalize our actions.

Photo Courtesy of Rene Ehrhardt.

GreenLite Mutual Funds allow you to do both.

DAM Inc. is committed to putting our capital to work for the good of all people. That's why we've selected GreenLite Mutual Funds, a leader in socially-responsible investing, to provide employee benefit packages. Using their innovative "One-in-a-Million" Growth System, the Fund is able to earn shareholders a healthy return by donating just a fraction of 1% of earnings to Third World Poor People (TWPP).

Here's how GreenLite's top performing funds earn their reputation:

Ecotourism: making green by going green.

For GreenLite, "green" means GO. It means investing in Third World ecotourism programs previously deemed too risky due to warring factions. War is good for business. GreenLite proves that peace can be profitable too — by moving intrepid travelers and investment portfolios across new borders.

Small goods, big profits.

"Inferior goods," the term economists give to essentials such as bus rides, potatoes and lipstick, always do well — especially when the market is down. GreenLite employs Professional Poor People to provide diverse insight* into the return potential of inferior goods. Their hands-on experience with hunger and poverty helps managers minimize the Fund's exposure to risk.

Whether they are stationed in New York City, Mumbai or Beijing, GreenLite analysts approach each new market with the same goal: to protect the compassionate investor from the crippling effects of a green conscience.

*Diverse insight is not FDIC insured.

GreenLite
How far will you go?

EDUCATION: OFFSETTING SPRAY AND PRAY



Photo Courtesy of Forever Souls.

Just what the world needs... *more people.*

In the last decade, advances in reproductive technology have made it possible, and even common, for all kinds of people to choose parenthood. So while young straight couples are waiting until their careers are on track to start families, lesbians are pulling down their pants and replenishing the next generation of PhD candidates.

Progress poses many new challenges:

- How do we inspire upwardly-mobile heterosexuals to flourish and multiply?
- Where will the next generation of luxury consumers come from?
- How will society balance its dwindling resources with the reproductive desires of lesbians?

Teaming up with Partners for Life,TM DAM Inc. now offers employees the opportunity to purchase Population Offset Credits (POCs), a revolutionary "birth control" method that balances the reproduction of one individual by regulating the fertility of another.

The program offsets your childbearing by funding someone else not to breed. Partners for LifeTM POCs are not just ordinary offset credits: they slow global population growth, increase the First World consumer base and preserve the environment. *Just what the world needs.*

Participants may select an offset partner from over ten rapidly expanding populations, including:*

- The Indigent
- The Mentally Ill
- The Incarcerated
- **New!** The Fundamentalist

*Please see prospectus for complete list.



"Rough and Ready"
Melvin Johnson, Baltimore, MD
Partner #55443 IND/MI



OUTREACH: EMBRACING AMBIGUITY



Good stewardship is a promise to become part of the fabric of the host communities in which we live and work. It also means working hard to identify common ground, such as family values and self-sufficiency. DAM Inc.'s Outreach Program to the Fundamentalist Church of Jesus Christ of Latter Day Saints (FLDS) is a perfect setting to follow through on our promise to embrace a wide range of ethics, laws and regulations. DAM Inc. is best known as the inventor of lesbianism in the United States and we are proud of our growing reputation as a global advocate for the Sapphic lifestyle. Today, DAM Inc. has intervention teams stationed in six

FLDS communities in more than 50 countries. Our teams track thousands of at-risk girls and young women, educating them on the skills essential to lesbian longevity, such as self-defense training and the proper maintenance of auto-erotic appliances.

Our outreach methods work as effectively within the FLDS community as they do in lesbian markets because they are research-driven and globally integrated.

Promise made, promise kept.

Despite our differences, there's one word we do share: sisterhood.



Today mining for data is cleaner than ever.

Could it be even better and cleaner? DAM Inc. applauds our Government's innovative use of all-natural restraints. Hemp ropes and 100% cotton panties deliver intelligence that's scrubbed and ready to go — without any of the corrosive residue produced by crude oil-burning torture devices. At least it's a start.



Dyke Action Machine! (DAM!) is artist Carrie Moyer and photographer Sue Schaffner.

Since 1991, DAM!'s public art projects have dissected mainstream advertising by inserting lesbian images into recognizably commercial contexts, reclaiming public and virtual spaces from the encroachments of corporate sponsorship. DAM! began as a working group of the 1990s activist organization, Queer Nation, and soon evolved into a stand-alone agitprop duo.

To learn more, visit: www.dykeactionmachine.com

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